

## CHEC HIGHER EDUCATION LEADERSHIP ACADEMY (HELA)

### *Achieving operational excellence in a HE setting*

#### INVITATION TO MASTERCLASS

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#### **What is the purpose of the masterclass?**

The masterclass deals with the following question: *To what extent are the traditional knowledge production paradigms valuable to the modern research discourse?* The university traditions on research come under focus. The purpose of this 3-hour masterclass is to equip researchers with the knowledge and understanding of knowledge co-production and the value of knowledge creation and distribution to provide value to the university community.

The masterclass will therefore focus on aspects of trans-disciplinarity and mode 3 knowledge production.

#### **Who should attend this masterclass?**

This masterclass is designed for anyone interested in, or busy with, research in either an academic or an administrative position where research as knowledge production plays a role.

1. Executives and managers from private and public universities looking to enhance their research understanding and prepare for the complex challenges of the future
2. Entrepreneurs and business owners seeking to foster a culture of creativity, and innovation in research
3. Non-profit and community leaders aiming to navigate societal changes and contribute towards impactful research
4. Executive and senior managers interested in fostering collaboration and SDG related research and innovation
5. Academics focused on research development and looking to incorporate cutting-edge knowledge into their programmes.

In summary, this masterclass is suitable for anyone interested in enhancing their research leadership capabilities and making a positive impact in their university and society.

**Date of masterclass:** 9 November 2023

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**Time of masterclass:** 14:00-17:00

**Facilitator:** Prof René Pellissier

**Cost per participant:** R2 000

**CHEC certificate of successful completion:** Participants receive a CHEC certificate at completion of the event.

200 min (3 hours)

## PROPOSED PROGRAMME

Session	Description of masterclass activities
1	The changing context of the university (20 minutes)
	a) <i>The changing HE landscape</i>
	b) <i>The traditional research function</i>
2	Systems and People (40 minutes)
	a) <i>Systems and systems thinking</i>
	b) <i>Six circle modelling</i>
3	Technology and digital transformation (40 minutes)
	a) <i>The place and implementation of technology</i>
	b)
	c)
4	Processes and efficiencies (40 minutes)
	a) <i>Flow</i>
	b) <i>Constraints and bottlenecks</i>
	c)
5	Making OE work (30 minutes)
	a) <i>The concept of flow</i>
	b) <i>Making flow work</i>
	c) <i>Conclusions and mental models</i>

## **Short bio of the facilitator**